

BRANDING OPPORTUNITIES

the
December
show

JECC, JAIPUR
22 - 25 DEC. '23

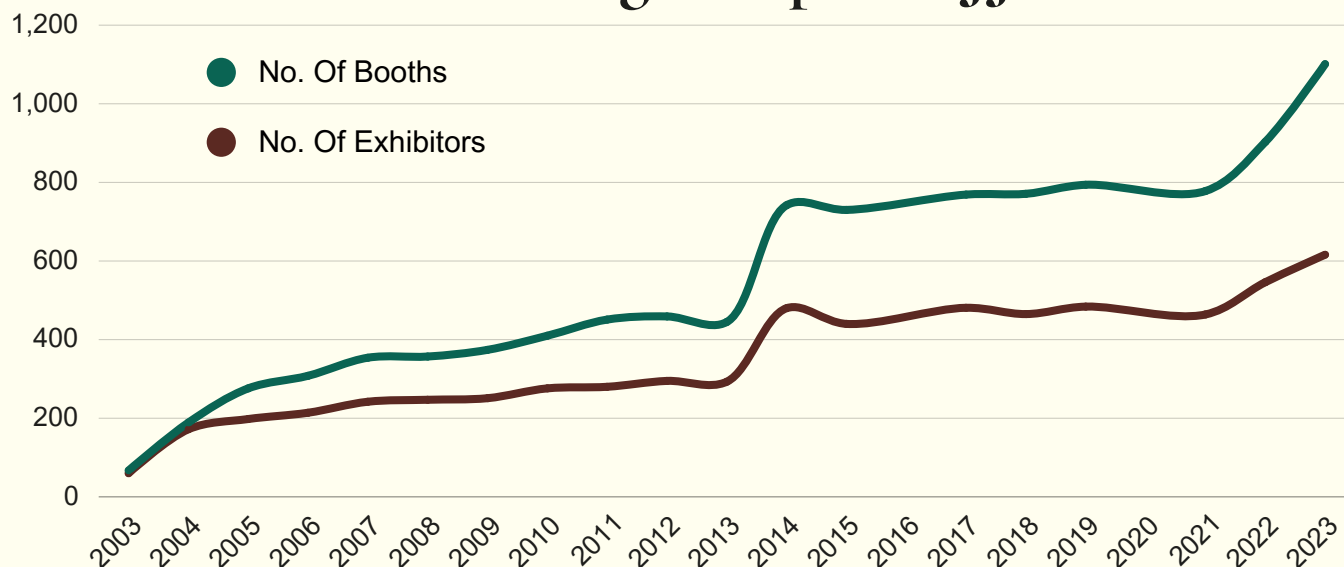
- 1100 Booths / Over 550 Exhibitors ● Over 45000 Domestic & Overseas Visitors ● 2,50,000 Sq.Ft Exhibiting area
- Jaipur Jewellery Design Festival (JJDF) ● An Exclusive B2B Traders Pavilion (Pink Club)

EMERALD PROMOTION PARTNER
GEMFIELDS

www.jaipurjewelleryshow.org



The Rising Graph of JJS



Key Highlights

- India's Largest **B2B | B2C** Show
- **Pink Club** : Exclusive B2B Pavilion
- **1100+** Booth With **600 +** Exhibitors & Exhibiting Area of **2,50,000 Sq ft.**
- **50,000 +** Domestic & International Visitors
- **1,000 +** Prominent Hosted Buyers
- **JJS - IJ** Design Awards
- Jaipur Jewellery Design Festival (**JJDF**)
- **Women Achiever's** Felicitation
- Seminars & Talkshows



Chairman's Message

We are delighted to announce that the Jaipur Jewellery Show (JJS) now in its 21st year will be held from 22 Dec to 25 Dec at JECC, Jaipur.

The four-day extravaganza is a quintessential representation of the best of what the gem and jewellery industry has to offer.

Organized at JECC, Jaipur, spread over 2.5 lakh square feet, JJS2023 is likely to attract nearly 50,000 domestic & International visitors/and traders during the four-day event. The theme for the year is 'Emerald...your stone, your story,' which will showcase the enchanting green stone and will serve as an expedition into the exciting world of emeralds. Moreover, the event will witness a significant number of repeat exhibitors, symbolizing its unparalleled success.

We look forward to welcoming all the exhibitors & Visitors to be a part of this legendary show that has become the benchmark for all other gem and jewellery shows across the world.

Vimal Chand Surana

The JJS Organising Committee



Rajiv Jain
(Hon Secretary)



Dinesh Khatoria
(Vice Chairman)



Kamal Kothari
(Treasurer)



Ashok Singhi
(Jt. Secretary)



Ajay Kala
(Jt. Secretary)



B. N. Gupta
(Director)



Jagdish P. Tambi
(Director)



Mehul Durlabhji
(Director)



Dr. Nawal Agrawal
(Director)



Vijay Chordia
(Director)



N.R. Kothari
(Director)



Mahavir P. Sharma
(Director)



Sudhir Kasliwal
(Permanent Invitee)



Manuj Goyal
(Permanent Invitee)



Dr. K L Jain
(Special Invitee)



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the December show



Floor Plan

the
December
show
JECC, JAIPUR
22-25 DEC. 2023



Hall Name	Stall Qty
Hall 1	528
Hall 2	383
Pink Club	080
Allied Hall	060
JJDF	050
Total	1101

Disclaimer:

1. Exhibitor/s are advised to select their booths taking into consideration the locations and varying dimensions.
2. The plans provided are not to scale but are accurate as possible, however due to site constraints and ongoing site up-gradations minor variations and changes may occur.
3. JJS retains the right to make any necessary changes on the floor plan as necessitated by safety and regulatory requirements on site which all exhibitors are liable to strictly adhere to.

HALL - 1

HALL - 2

LUNCH AREA FOR
HALL-2 EXHIBITORS

LUNCH AREA FOR
HALL-1 EXHIBITORS

REGISTRATION

CAFETERIA

CAFETERIA

JEWELLERY
GEMSTONES
Total Stall = 528



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Walkway To The Halls (Inside Wall)



Backlit Panel On The Inside Wall of The Walkway From The Registration Towards The Halls
Size: 15 ft (Width) X 10 ft (Height)

08 Spots at Towards Hall 01
08 Spots at Towards Hall 02

Available Only At: ₹ 1,00,000/- Per Spot
+ Taxes



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Walkway To The Halls (Outside Wall)



Branding On The Outside Wall of The Walkway From The Registration Towards The Halls

Size: 20 ft (Width) X 10 ft (Height)

08 Spots at Towards Hall 01

08 Spots at Towards Hall 02

Available Only At : ₹ 50,000/- Per Spot
+ Taxes



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Walkway Tunnel (Connecting Hall 1&2)



Backlit Panel On The Side Wall of Walkway Tunnel That Connects **Hall 1 & 2**

Size: 04* ft (Width) X 03 ft (Height)

Total : 20 Spots



10 Spots

Available Only At : ₹ 25,000/- Per Spot
+ Taxes



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Walkway Tunnel (Connecting Corners of Halls)



Branding On The Front Wall of Walkway Tunnel That Connects Hall 1 & 2

Size: 20 ft (Width) X 10 ft (Height)

02 Spots at Towards Hall 01

02 Spots at Towards Hall 02

Available Only At : ₹ 1,00,000/- Per Spot
+ Taxes



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Pillars At The Registration Area



Branding On The Pillars At The Registration Area

Size: 04 ft (Width) X 10 ft (Height)

Total : **10 Spots**
At Registration



06 Spots

Available Only At : **₹ 75,000/-** Per Spot
+ Taxes



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Pole Kiosk



Branding On The Pillars At The Registration Area

Size: 04 ft (Width) X 08 ft (Height)

55 Spots at
Walking Area

35 Spots

Available Only At : ₹ **15,000/-** Per Spot
+ Taxes



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Lunch Area (Inside)



Branding On The Inside Wall of The Lunch Area of Both The Halls

Size: 15 ft (Width) X 06 ft (Height)

12 Spot in Hall 1
12 Spot in Hall 2

**06 Spots At
Each Lunch Area**

Available Only At : ₹ **30,000/-** Per Spot
+ Taxes

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Lunch Area (Outside)



Branding On The Outside Wall of The Lunch Area of Both The Halls

Size: 10 ft (Width) X 08 ft (Height)

10 Spot in Hall 1
10 Spot in Hall 2

**05 Spots At
Each Lunch Area**

Available Only At : ₹ **30,000/-** Per Spot
+ Taxes



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Coffee Shop



the
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JECC, JAIPUR
22-25 DEC. 2023



HALL - 2



**LUNCH AREA FOR
HALL-2 EXHIBITORS**



JJS Offer You to promote your brand through **Backlit Branding**
at the Coffee Shop

Size: 03 ft (Width) X 06 ft (Height)

02 Spots at Coffee Shop

Available Only At : ₹ **35,000/-** Per Spot
+ Taxes



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JEWELLERY
SHOW

Pillars At Allied & Machinery Hall



Special Branding Opportunity to promote your brand through **Banners**
at the Pillars in Allied & Machinery Hall

Size: 04 ft (Width) 4 Sides Walls X 10 ft (Height)

Spots: **01 Pillar 4 Sides**
01 Pillar 1 Side

Available Only At : ₹ 50,000/- Per Pillar
₹ 15,000/- Per Side
+ Taxes



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Branding on Shuttle Vehicles

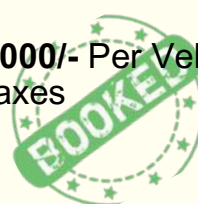


Pick-up and Drop facility for the **JJS Visitors** from different locations in the city to the venue and back.

Pick-up and Drop facility for the **JJS - Hosted Buyers** from official hotels to the venue and back .

Quantity: 40 Shuttle Vehicles

Available Only At : ₹ **10,000/-** Per Vehicles
+ Taxes



Branding on Golf Cart



Branding on **Golf Carts** commutes from the parking and to the registration and between the halls

Quantity: 10 Golf Carts

Available Only At : ₹ **25,000/-** Per Vehicles
+ Taxes



Branding on E- Rikshaw



Branding on **E- Rickshaws** commutes from the parking and to the registration and between the halls

Quantity: 20 E-Rikshaws

Available Only At : ₹ **15,000/-** Per **05** Vehicles
+ Taxes

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JJS Update



An opportunity to reach out to the Targeted Audience by sending the 12/16 Pages Update (Newsletter) to all the Registered Databases of **8,000+ Trade Visitors** and **20,000+ Digital Copies** to Trade Prospects

Quantity: Full Page Advertisement
Half Page Advertisement

Available Only At : ₹ **50,000/-** Full Page
₹ **30,000/-** Half Page
+ Taxes



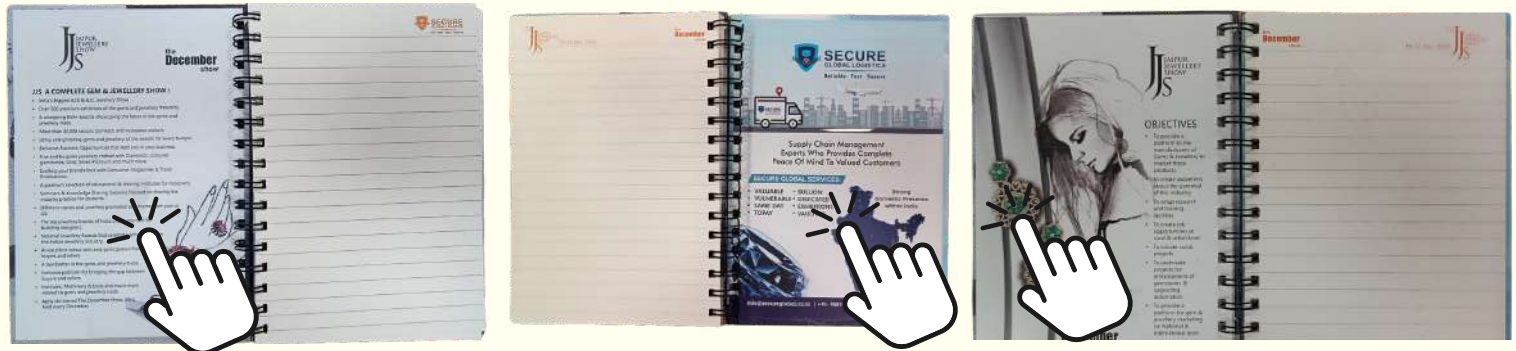
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Spiral Notebooks



An opportunity to insert 01 Page Advertisements into the Spiral Notebooks
Distributes to the Target Audiences

Quantity: 08 Page Insertion
01 Inside Front
01 Inside Back
01 Back Cover

Available Only At : ₹ 50,000/- Per Page Insert (01 Side)
₹ 75,000/- Inside Front / Back
₹ 1,00,000/- Back Cover
+ Taxes



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Promotional Materials



Pocket Diary



Memo Slip Pad



Stationary Kit



Pen



Lanyard



Visitor Bag



Exhibitor Bag

An Opportunity To Reach Out To The Targeted Audience by Printing Your **Logo / Name** to The Promotional Materials of JJS.

Promotional Materials	Quantity	Amount *
Pocket Diary	25,000	2,50,000/-
Memo Slip Pad	2,000	3,00,000/-
Stationary Kit	1,500	3,00,000/-

Promotional Materials	Quantity	Amount *
Pen	6,000	1,00,000/-
Lanyard	50,000	10,00,000/-
Visitor Bag	6,000	6,00,000/-
Exhibitor Bag	1,500	10,00,000/-

* All The Amount is **Exclusive of Taxes** which will Charged Extra

Emailers



Jaipur Jewellery Show in its 20th year announcing
an Exclusive B2B section



12 sqmtr (4x3) Pre-Fabricated Booths at a Prominent location
*Access to the Business lounge / Complementary WiFi / Tea & Coffee

at THE DECEMBER SHOW
from 23-26 December at JECC, Jaipur
You may apply by submitting the online intent form
at our website www.jaipurjewelleryshow.org
for details contact +91 9950993993 / +91 9829038275



the
December
show
JECC, JAIPUR
23-26 DECEMBER '22

An opportunity to reach out to the Targeted Audience by sending **Fortnightly emailers** to all the Registered Trade Visitors (**Around 20,000+**)

Available Only At : ₹ **1,00,000/-**
+ Taxes



Kindly Consider:

- Booking of the Advertisement will be Accepted only on **email** on First Come First Serve Basis.
- The Advertisement plan visuals provided are not to the scale but are close to being as accurate as possible however there may be minor changes/ variations in the actual execution of the plan due to site situations/upgradation.
- JJS Committee retains the right to make any necessary changes in the Floor Plan/Branding options as necessitated by Safety & Regulatory Requirements on site which all sponsors are liable to adhere.
- Cost of Production(COP) wherever applicable, is directly payable to the vendor selected by JJS Organising Committee.
- Quality of the Sponsor's Promotional Materials will be **Approved by JJS Committee**. Sponsor's Promotional Materials Must reach to JJS Office by **30th November, 2023**.
- Deadline to share the artwork is **11th December 2023** in **CDR / Ai or Print PDF Format**.
- Please Contact: **Mr. Raj Sharma** 📞 +91.9829038275 or **Mr. Neeraj Bajpai** 📞 +91. 99588.22261 | info@jaipurjewelleryshow.org for Advertisement and Branding Opportunities




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Thank
you!



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