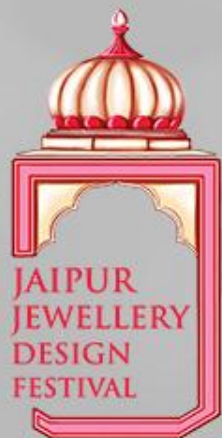


J JAIPUR
JEWELLERY
SHOW
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Presents...



India Inspired-

When India Became The Muse



Jaipur Jewellery Design Festival

22nd to 25th December 2017



JJDF: The Industry Through The Prism Of Design, Business & Culture

- Created in association with JJS, The Jaipur Jewellery Design Festival (JJDF) is envisioned to celebrate and promote jewellery design in all its glory, in the most apt city for the jewellery industry- Jaipur.
- A gateway to the creation of an international standard creative community with a special focus on jewellery design.
- The festival will have multiple folds in the form of exhibitions, events, installations, talk shows, panel discussions, seminars, product showcases, book launch, networking parties and many more.



Multifaceted Vision 2017

- To expose visitors to remarkable individuals and their path-breaking experiences in their respective design domains.
- To create an international design network for contemporary design in Jewellery.
- To envision and explore trends and cross-industry shifts in the entrepreneurial ecosystem of the Jewellery Design World.
- To present the current Jewellery Design Thought through the art gallery.



In Association with JJS

Jaipur Jewellery Show (JJS) is a high-end platform for retailers, manufacturers, and designers to expand reach in the industry. Its purpose is to create awareness about the potential of Jewellery industry and its players, undertake projects for enhancement of industry ties, to create job opportunities at rural & urban level, and to work towards social betterment.



JJS At A Glance

- JJS is the India's Largest Jewellery (B2C) Trade Show.
- JJS 13th edition was visited by 35,000+ visitors.
- 100 + Media Houses associated with the event.
- Millions of people have witnessed the event in digital space.
- Every Show has been attended by all the Industry stalwarts.



Theme for JJDF 2017

‘India Inspired’

- India’s Extraordinary: Top league of Indian jewellers
- In Love with India: International Jewellers with India inspired collection
- Indian Innovators: Innovative jewellery by Indian jewellers
- Artisans of India: Jewellers using Indian arts in their jewellery



Highlights of JJDF 2017

- An access to exclusive information on design from the industry's influencers.
- A national level networking platform for people from jewellery industry.
- The unique creative blend of the festival format with the commercial display.



Who Will Attend The Event

- International and National Jewellery manufacturers, retailers, designers, and artisans.
- Art connoisseurs from all around the world.
- International And National Jewellery Bloggers.
- India's Leading Media Houses.
- Students - ardent learners of Jewellery Designing.
- HNI clientele of India- Admirers and buyers of precious Jewellery.
- Brides to be.



Elements of JJDF 2017

- A creative Jewellery Installation Gallery with 30+ wall displays.
- India's First Ever Jewellery Bloggers Meet with Presence of International and National Bloggers.
- 15+ Talk Shows and Seminars by Leaders and Influencers.
- Jewellery Craft Live Demonstrations.
- Launch of JJDF Coffee Table Book



Elements of JJDF 2017

- Networking Parties
- Art Installations
- Art Library
- Coffee Idea Bar
- Coffee table book
- Talk shows for designers
- Seminars for retailers
- Bloggers meet
- Work stations
- Career fair



Elements of JJDF 2017- In Detail

➤ **Innovative Displays: The Gallery**

- Innovative display ideas that showcase the story behind the creation of exquisite designs.
- 25-30 thematic walls will hold never-seen before Jewellery Art Installations by selected jewelers, presenting the fusion of art and craft across the world.



Elements of JJDF 2017- In Detail

➤ **India's First Ever Jewellery Bloggers Meet**

- The opportunity for the industry to interact with national and international blogging professionals that will generate additional media space and experiential promotions.
- An eminent name from Jewellery and Fashion blogging industry will train aspiring Bloggers in the craft of storytelling.
- **50+ International & National Bloggers will participate in this event.**



Elements of JJDF 2017- In Detail

➤ Launch of JJDF Coffee Table Book

- A visually exciting coffee table book that will capture the essence of the show, its theme and so much more.
- Curated by Preeta Agarwal- Jewellery Journalist and Consultant



Elements of JJDF 2017- In Detail

➤ Talk Shows, Workshops and Seminars

- By leading professionals from the industry. Blending in discussions from other arts & craft industries.
- Multi layered talks, seminars and curated walks.
- **20 renowned speakers in attendance.**
- 8-10 enlightening hands on workshops meant for both, professionals and public. The workshop concepts will make the jewelry industry meet the cross-sectional art.
- Leading professionals from the industry blending in discussions about Jewellery Design.



Elements of JJDF 2017- In Detail

➤ **Curated Walks**

- Plunge into the allure of mesmerizing Jewellery and tales of their creation through the gallery walk with experts, artisans, and designers. The curated narratives will speak of the story behind every installation.

➤ **Coffee Idea Bar**

- Indulge yourself in the goodness of salty, savory, sweet and mouth watering ideas over a cup of coffee. A small area designed to crush hunger of visitors for free-spirited interactions.



Elements of JJDF 2017- In Detail

➤ **Art Installation**

- An arresting show area exhibiting exclusive range of Jewellery designs from various Jewellery Brands, designers, and artisans showcased at every nook of our gallery and throughout display area of JJS exhibition.

➤ **Library**

- A rich library with over 300 publications allowing a glance into history and future of Jewellery enlightening readers from basic metallurgy to professional-quality techniques for cutting, piercing and soldering.



Sponsorship Opportunities at JJDF-2017

➤ Deliverables: Presenting sponsor

- Logo presence across all collaterals (Print, Outdoor, All Event Banners, Digital, Coffee Table Book, Event Look Book).
- A uniform size fascia at the Main entrance of the event.
- Branding at Premium Branding Zones.
- Talk show facilitation opportunity.
- Exclusive 2 page profiling in the JJDF Coffee Table Book.
- Mention in the pre-event, event, and post event coverage.
- Exclusive Brand Coverage through out the Bloggers Meet.
- Two Full page coverage in the event look book.
- **Sponsorship Cost- Rs. 20 Lacs**



Sponsorship Opportunities at JJDF-2017

➤ Deliverables: 'Powered by' Sponsor

- Logo presence across all collaterals.
- Branding at the Intermediate Branding Zones.
- Talk show facilitation opportunity.
- Mention in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- One Full page coverage in the event look book
- **Sponsorship Cost- Rs. 15 Lacs**



Sponsorship Opportunities at JJDF-2017

➤ **Deliverables: Associate sponsor**

- Logo presence across all collaterals.
- Branding at Nook Zones.
- Workshop/Seminar facilitation opportunity
- Mention in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- Special mention in Event Look Book.
- **Sponsorship Cost - Rs. 10 Lacs**



Sponsorship Opportunities at JJDF-2017

➤ Deliverables: 'Supported by' sponsor

- Logo presence across all collaterals.
- Workshop/Seminar facilitation opportunity
- Mention in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- Mention in the event look book
- **Sponsorship Cost - Rs. 5 Lacs**



Sponsorship Opportunities at JJDF Gallery

➤ Deliverables: Presenting sponsor

- Logo presence across all Jewellery Art Gallery collaterals.
- A uniform size fascia at the Gallery Entrance.
- Branding at the Premium Branding Zones.
- Talk show facilitation opportunity
- Mentioning in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- **Sponsorship Cost- Rs. 10 Lacs only**



Sponsorship Opportunities at JJDF Gallery

➤ Deliverables: 'Powered by' Sponsor

- Logo presence across all Jewellery Art Gallery collaterals.
- Branding at the Intermediate Branding Zones.
- Talk show facilitation opportunity
- Mentioning in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- **Sponsorship Cost- Rs. 5 Lacs**



Brand Display Opportunities @The Gallery

➤ Deliverables: 'India Inspired Wall'

- Brand display opportunity at 8 x 10 ft area.
- Coverage in the JJDF Coffee Table Book
- Logo presence across all Jewellery Art Gallery Collaterals (Print, Outdoor, All Event Banners, Digital, Coffee Table Book).
- Mention in the pre-event, event, and post event Coverage.
- Brand Coverage in Bloggers Meet.
- **Sponsorship Cost- Rs. 1.1 Lacs**



The Spark Behind JJDF

Presenting Organizers

- **Ankit Lodha- Founder, Jewels of Jaipur**
- **Nainesh Grover – Founder, The Right Angle**
- **Sonal Sawansukha – Founder, Jewel Saga**



Jaipur Jewellery Design Festival

Date: 22- 25 December, Jaipur

Time: 10 am – 7:00 pm

Venue: JECC, Sitapura, Jaipur



Thank You

